

### National Science & Technology Council

Interagency Working Group on Biometrics

### **Communications ICP**

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www.biometricscatalog.org/NSTCSubcommittee/



"It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so.

- Mark Twain



"The government needs a dose of reality because its trust in the [biometric] system is unfounded and doesn't match up with experience."

"...biometric features...are 'rarely used' to screen or verify the identity of a foreign visitor, allowing imposters to use them with little risk of detection."

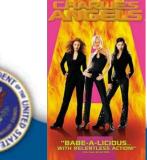
"We're a long way from [biometrics] becoming a reality." "...the Registered Traveler program, and the biometric ID cards issued to those who enroll, could in the future determine how someone makes a purchase on credit, enters an office building or arena, turns on a cell phone or boards a train."

"... the whole reliability of biometrics is up in the air."

"RFID tags ... would allow the government to track the movement of our cards and us...we may have no idea the scan is even occurring..."

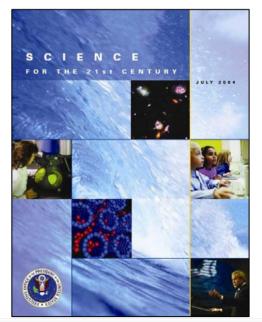






"Promoting a scientifically educated and aware public is necessary if we are to make the appropriate decisions about the nation's R&D investments, guide the adoption and debate the societal implications of new science and technologies, and reap the maximum benefits from our investments. The quality of these efforts underpins the entire US scientific enterprise."

> Science for the 21st Century Executive Office of the President of the United States



## **Communications ICP**

### Goals

- Consistent message and use of terms from the US Government
- Scientifically educated and aware public, press, and US Government

### Approach

- Phase I: Foundation Documents
- Phase II: Outreach & Education







# Phase I Approach

### Develop Foundation Documents

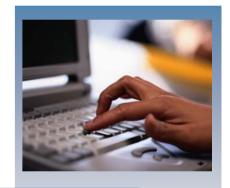
- Frequently Asked Questions (FAQs)
- Glossary of Terms
- Introductory Level Papers
- Social/Legal/Privacy Document
- Other US Government Public Reports

#### Obtain NSTC Release

### Implement Foundation Documents

- Building Blocks for ICP Outreach Material
- Available as Public Reference
- Baseline for US Government
   Biometrics Documents







# Phase II Approach

 Short Courses & Educational Presentations

Uses NSTC approved foundation documents to develop focused material, such as "courses" for defined target audiences



- Employees new to the area
- Outreach Staff
- External







